Sejong Bigdata AI MBA

Introduction

Big Data AI is a key field that will lead the 4th Industrial Revolution, and global companies around the world such as TESLA, APPLE, GOOGLE, AMAZON, and FACEBOOK that are recognizing the potential of big data AI and invest strategically in this field. The core competency of big data AI is an important factor that affects a company's sales or stock price, and the success or failure of a company which can be determined by the future utilization of big data. In line with this trend, Sejong University MBA graduate school operates the 'Bigdata AI MBA' and systematically provides training courses through 'Big data mining', 'analysis', 'AI experts', and 'AI machine learning'. In particular, in collaboration with Data Solutions (SPSS) which has the best technology in domestic data analysis and started a startup in 2023, we provide optimized training that can be immediately applied in practice. We hope that you will fulfill your dreams and hopes by becoming a data scientist needed in this era at Sejong MBA School.

Bigdata AI Head Professor Jongpil Woo
President of Korea Big Data Association

"Meet the President of the Korea Big Data Association. Prof. Woo"

우종필 세종대학교 경영학과 교수. 사진=세종대.

[스마트경제=복현명 기자] 우종필 세종대학교 경영학과 교수가 제6대 한국빅데이터학회장으로 취임했다.

세종대 경영전문대학원 '빅데이터 & AI MBA' 주임교수로 재직 중인 우 교수는 2016 미국 대선 당시 힐러리의 압승이 예상되는 가운데 국내에서 유일하게 빅데이터와 AI 분석을 통해 트럼프 당선을 예측해 화제가 된 바 있다.

"Startup" in Sejong BA MBA

신한카드 올댓, AI 활용해 사회적 기업 지원한다

디자인 비용 절감 및 이미지 개선 통해 사회적 기업 매출 증대 지원

문세민 입력 2023.10.13 10:09

세종대학교
SEJONG UNIVERSITY

CURRICULUM

· Required Majors: Big Data and A.I, Big Data Analysis article, Data Mining, Social Network

· General Courses: Accounting Principles, Financial Management, Organizational Behavior
Theory, Marketing Management, Customer Relationship Management

· Advanced Majors: Data Mining 2, Data Mining - Special Topics, Social Network
Analysis, Data Visualization, Strctural Equation Modeling, Unstrctured Data,
A.I Start-Up, A.I and Machine Learning, Big Data Analysis Engineer 2,
Big Data Expert, Programming

FEATURES

· Credits to be completed: A total of 45 credits (9-12 credits per semester,
maximum 15 credits possible)

· Period (semester): 2 years (total 4 semesters)

· Exemptions (not required): comprehensive exam, foreign language proficiency test, and thesis

· Practical-oriented classes are held

QUALIFICATIONS FOR APPLICATION

ITELTS	TOEFL IBT	NEW TEPS
5.5	71	327

TUITION FEES AND SCHOLARSHIPS

(Unit: KRW, 1,350KRW=1$)

CONTENTS	ADMISSION FEE	TUITION
Fee	990,000KRW ($734)	5,449,000KRW ($4,036)
Scholarships	50%	50%

※ If you meet the above application qualifications, a scholarship of 50% of the admission and tuition fees will be provided.

※ If the previous semester's GPA is 3.5 or higher, a 50% academic scholarship will be paid within the regular semester.

HOW TO APPLY

sos.sejong.ac.kr → Graduate → Graduate of Business School (MBA course) Click!